Business Analyst Certification

Why the certification is relevant

In the digital age, the role of the Business Analyst is clear; it's all about developing the business, identifying how to improve decision making, providing customer value, enhancing efficiency and reducing cost whilst improving capabilities. The conventional Business Analyst's way of working is traditionally focused on operational modelling such as process analysis and optimisation. However, new organisational demands require the Business Analyst to focus on delivery of business value and innovation, thereby understanding the holistic nature of change.

Focus of the Business Analyst

The Business Analyst role is uniquely designed to meet the needs of today to instill new cross-functional skills that support CIOs and other C-level executives to bridge the value gap. They need critical thinkers with the ability to adapt, invent, and reinvent – collaborate, create, and innovate. The certification program covers strategy, innovation and value with a combination of requirements and complexity management. All of this focuses on an understanding and mastering of different modelling disciplines relevant to the business, such as the development of stakeholder maps, requirements management, strategy maps and canvasses, business models, capability maps, process models as well as service and operating models. The Business Analyst Program can be integrated into any relevant organisation. It does so by adding the following theory, practice and modelling capabilities.

Theories Practitioners will learn

- Capture forces and disruptive trends
- Understand organisational strategies
- Map capabilities
- Value and performance management
- Analyse process performance

What Practitioners will work with in Practice

- Work with stakeholders, business and process owners
- Benchmark maturity levels
- Business Model design
- Value Model development
- Develop value guidelines

Modelling capabilities Practitioners will gain

- Stakeholder Map development
- Business Requirement Map development
- Develop Strategy Maps
- Define Capability Maps
- Define Value Canvasses

Enterprise Standards used

OMG (software standards):
- BPMN – Business Process Modelling Notations
- CMMN – Case Management Modelling Notations
- DMN – Decision Modelling Notations

LEADing Practice (Enterprise Standards):
- Force Model: Emerging Trends & Disruptive Forces
- Strategy Model
- Business Categorization
- Business Classification
- Value Chain
- Business Model
- Operating Model
- Business Architecture Meta Model

Open Group Business Architecture
IEEE Process Engineering standards
ISO 42010 Systems & Software Engineering
Zachman Framework (Interrogatives)
ITIL 3 (IT delivery concept)
COBIT (Governance)